

SAMPLE PLANS

Avail Search Engine Optimization

Here are the options to choose From

| SEO plan | ECO (8000 INR/month) | STARTER (15000 INR/month) | ADVANCE (21000 INR/month) | PRO (26000 INR/month) |
|---------------------------------------|-----------------------|-----------------------------|---------------------------|-----------------------|
| SEO | | | | |
| Website Purpose / Aim | Yes | Yes | Yes | Yes |
| Back Link Analysis | Yes | Yes | Yes | Yes |
| Competitor Analysis | no | 2 | 3 | 04-May |
| Keyword Research | 5 keywords | 10 keywords | 15+ keywords | 20= keywords |
| Keyword Research Report | Basic | Normal | Moderate | Detailed |
| Duplicate Content Analysis | Yes | Yes | Yes | Yes |
| Current Ranking Report | Monthly | Within 15 days | Weekly | Daily |
| ON - Page SEO | | | | |
| Number of Pages | upto 5 | Upto 10 | Upto 20 | Upto 25 |
| Title Tags | yes | yes | Yes | Yes |
| Meta Description | no | Single Page | Two Pages | All Pages |
| Meta Tags | no | Single Page | Two Pages | All Pages |
| Header Tag (H1 Tag) | yes | yes | Yes | Yes |
| Content Optimization | yes | yes | Yes | Yes |
| Canonicalization | no | yes | Yes | Yes |
| Anchor Tag Optimization | no | no | Yes | Yes |
| Image Optimization | yes | yes | Yes | Yes |
| Content Analysis | Basic | Normal | Moderate | Detailed |
| Home Content Re-Write | no | no | No | Yes |
| HTML Sitemap | no | yes | Yes | Yes |
| XML Sitemap | no | no | Yes | Yes |
| Robot file | no | yes | Yes | yes |
| Internal Linking | no | no | No | yes |
| Analytics Setup | no | no | Yes | yes |
| Website Speed | no | no | No | yes |
| Content Optimization | | | | |
| Blog Witting | 2 | 4 | 6 | 9+ |
| Guest Blog Posting | 0 | 1 | 2 | 4 |
| Classified Witting | 0 | 1 | 2 | 4 |
| Press Release Witting (150-200 Words) | 0 | 1 | 2 | 4 |
| SEO Article Witting (400- 500 Words) | 0 | 1 | 2 | 4 |
| OFF - Page SEO | | | | |
| Search Engine Submission | yes | yes | Yes | yes |
| Directory Submission | 50 | 100 | 150 | 250+ |
| Relevant Directory Research | no | no | Yes | yes |
| Blog Submission | 1 | 2 | 5 | 10 |
| Blog Creation | no | yes | Yes | yes |
| Blog Comment | no | no | Yes | yes |
| Business Listing | 0 | 3 | 5 | 10 |
| Google Local Listing | yes | yes | Yes | yes |
| Web 2.0 | yes | yes | Yes | yes |
| Image Promotion | no | no | No | yes |
| Video Marketing | no | no | No | yes |
| Forum Posting | no | no | Yes | yes |
| Forum Comment | no | no | Yes | yes |
| Report | | | | |
| Keyword Ranking Report | yes | yes | Yes | yes |
| Google Analytics Report | yes | yes | Yes | yes |
| Activity Report | yes | yes | Yes | yes |

Terms and Condition

On raising of an invoice the payment should be processed within working days if NOT, a fine of 15% per day will be charged extra.

Avail holds the right to suspend the services if the payment is not cleared in the time period from the date of invoice.

If the contract is terminated by the Customer before Services under this Agreement are to begin execution or are in the process of completion than in such an event under no circumstances the Consideration paid or agreed to be paid by the Customer shall be payable.

Also, if Customer terminates the contract before closing the agreement period, the payment would be applicable on a monthly basis which is 35% more than the annual agreed charges.

Avail Social Media Marketing

Here are the options to choose From

| Column1 | Social Media Platform (7,000 INR/Month) | ECO (13,000 INR/Month) | Starter (18,000 INR/Month) | Advance (29,000 INR/Month) | Pro (39,000 INR/Month) |
|---|---|--|---|--|---|
| Social Media | Facebook, Twitter, Instagram, LinkedIn | Facebook, Twitter, Instagram, LinkedIn, google my business | Facebook, Twitter, Instagram, LinkedIn, google my business, Youtube | Facebook, Twitter, Instagram, LinkedIn, google my business, Pinterest, Youtube, Flickr, Reddit, Stuber upon, Event channels(Event Brite, Meetup, Facebook event add, MeraEvents) | Facebook, Twitter, Instagram, LinkedIn, LinkedIn Groups join , google my business, Pinterest, Youtube, Flickr, snapchat, Reddit, Stuber upon, Events channels(Event Brite, Meetup, Facebook event add, MeraEvents) Live video promotions, |
| Total No of Post | 16 | 20 | 20 | 24 | 25-banners, Poster addition Creative |
| Creative Calander | Yes | Yes | Yes | Yes | Yes |
| Event Calander | Yes | Yes | Yes | Yes | Yes |
| Blog | NO | 1 | 4 | Yes (7) | Yes (10) |
| Mailers | NO | 1 | 4 | Yes (7) | Yes (10) |
| Infographics | NO | 1 | Yes (2) | Yes (4) | Yes (6) |
| Quora Submission | 5 | 15 | Yes (20) | Yes (24) | Yes (32) |
| Group Submission | 10 | 30 | Yes (50) | Yes (60) | Yes (70) |
| ORM | NO | NO | NO | Yes | Yes |
| GIF | NO | Yes (1) | Yes (2) | Yes (3) | Yes (5) |
| Boost | NO | 2 | 3 | Yes (4) | Yes (5) |
| Page Like | 1 | 2 | 3 | Yes (4) | Yes (5) |
| Reach Campaign | 1 | 2 | 3 | Yes (4) | Yes (5) |
| Engagement Campaign | 1 | 2 | 3 | Yes (2) | Yes (4) |
| Traffic On website | 1 | 2 | 3 | Yes (2) | Yes (4) |
| Followers Campaign | 1 | 2 | 3 | Yes (4) | Yes (5) |
| Research direct competitors work process highlight | no | Yes | Yes | Yes | Yes |
| Weekly performance Report | No | No | NO | Yes | Yes |
| Monthly performance report | Yes | Yes | Yes | Yes | Yes |
| Overall performance (Social media analytics analysis) | Yes | Yes | Yes | Yes | Yes |
| ROI Justification via organic social media | - | - | Yes (After brand building) | Yes (After brand building) | Yes (After brand building) |

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Avail Coworking Spaces

Here are the options to choose From

| Service | Details | Capacity | Per month | Package | Package Cost | Conference Room |
|------------------------------|---|--------------|-----------|------------|--------------|-----------------|
| Virtual Office | Address Proof and mail handling service | N/A | ₹4,000/- | Bi-Monthly | 8,000/- | 5 Hours |
| Shared Desk (consultants) | Open Desk – first come first serve basis without | N/A | ₹5,500/- | Monthly | 5,500/- | Nil |
| Reserved Desk (freelancers) | Open Desk – Reserved | 1 Person | ₹6,500/- | Monthly | 6,500/- | Nil |
| Startup Office (back office) | Good for 6 member team – Private office space Perfect for support staff or back office operations | 6 Person | ₹6,000/- | Monthly | 36,000/- | 15 Hours |
| Extra Large Private Cabin | 1 Ex. Manager Desk+ | 4 Person | ₹30,000/- | Monthly | 30,000/- | 15 Hours |
| | 3 Guest Chairs Or 4 Employee Desk | | | | | |
| SME Office | 1 Manager Section + 5 economic option to kick start business | 6 - 8 Person | ₹7,500/- | Monthly | 45,000/- | 20 Hours |
| Private cabin | Exclusive option to kick start business | 1 - 3 Person | ₹17,000/- | Monthly | 17,000/- | 10 Hours |
| Private cabin AC | Exclusive option to kick start business | 1 - 3 Person | ₹19,000/- | Monthly | 19,000/- | 10 Hours |

Terms and Condition

- GST Extra as applicable
- Refundable Security Deposit:
 - o Virtual office – NIL
 - o Shared Desk – 1 month
 - o Freelancer / Reserved / Startup / SME – 2 months deposit
 - o Private Cabins – 3 months deposit
- Advance Monthly/Quarterly rental billing
- Add-On services at discounted rates, costing as per requirement.
- Booking on first come first serve basis (subject to availability at the time of booking)
- Booking amount will be Minimum 1 month deposit
- Booking cancellation charges (Opportunity loss Cost) – 15% on booked package cost (before committed date)

– 25% on booked package cost (after committed date)

Avail Recruitment

Here are the options to choose From

Yrs of experience Fees(% of annual CTC)

1) Fresher to 5yrs 7 %

2) 5.1 yrs to 8yrs 9 %

3) 8.1yrs to above 12%